

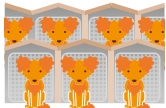
What do I need to do if I am advertising a dog or cat for sale, or free to good home?



All advertisements

Online, billboard, print and social media

Must include a unique source number from the **Pet Exchange Register** and the individual microchip numbers of each dog or cat being sold or given away. These requirements apply to puppies and kittens as well as adult dogs and cats.



Domestic Animal Business (DAB) including commercial breeders

Council will enter information onto the **Pet Exchange Register**. All DABs and voluntarily enrolled foster carers will be provided with a unique source number.



Foster Carers voluntarily enrolled with Council

Council will enter information onto the **Pet Exchange Register**. All DABs and voluntarily enrolled foster carers will be provided with a unique source number.



Community Foster Care Networks

If advertising dogs or cats, must self-enrol on the **Pet Exchange Register** to receive a unique source number.



Microbreeders

i.e. 1-2 fertile females

If advertising dogs or cats, must self-enrol on the **Pet Exchange Register** to receive a unique source number. Information requirements vary.



Recreational Breeders

i.e. Applicable organisation members with up to 10 fertile females



Farm working dog owners and breeders



Someone selling or giving away a family pet



Interstate sellers

Interstate sellers advertising in Victorian specific publications must self-enrol on the **Pet Exchange Register**, to receive a unique source number.



Victorian based but selling Interstate

Victorian sellers advertising in Interstate publications will need to abide by Victorian Government legislation and the corresponding legislation of the State they are selling to.

Note

These requirements apply from 1 July 2019