

AGRICULTURE VICTORIA

ARTISANAL SECTOR PROGRAM

KEY DATES AND ACHIEVEMENTS



4 May 2018

\$2 million Artisanal Sector Program launched



June and July 2018

Nine regional forums were held across the state and were attended by more than **200 artisan producers and food businesses**. Meetings were held in Bendigo, Mornington Peninsula, Meeniyan, Timboon, Beechworth, Avenel, Mildura, Woodend, and Daylesford



August 2018

An online survey was conducted and the survey enabled artisan producers in Victoria to have their voice heard, and provide information about their needs, challenges, opportunities and aspirations. The survey closed on 26 August, and more than **350 people took part**.



17 September 2018

The *Artisanal Sector Roadmap* was launched. It provides a framework to collectively support and grow the sector and a shared vision for the sector in Victoria.

The *stage one grant program* opened for applications. Grants are available to eligible producers to undertake a range of projects including: purchasing essential small-scale equipment, undertaking training in specialist food/agricultural techniques or business-related skills, and consultancy services that support and build business capability.

The artisanal sector portal opened. It provides a single point of contact for artisan producers to navigate regulatory requirements and access government information, services and support. Portal development will continue using feedback from its users.

To date, over 15 applications have been received for stage one grants.

Victoria's Artisanal Sector encompasses the production of high value produce or premium food on a small scale or by specialised techniques, and with a clearly identified provenance. It creates a connection between the consumer and producer that allows customers to experience the authenticity and story of the product, in a way that provides direct value to both the producer and the consumer.



Horticulture



Fibre production



Livestock production



Primary production



Dairy production



Dairy food processing



Other food processing



Fermented food and beverages



The Artisanal Sector program will help grow Victoria's highly valued and valuable artisanal sector through a partnership between the government and the sector.

For further information visit www.agriculture.vic.gov.au/artisanag