

## Plan on a Page

Name: \_\_\_\_\_

SWOT Analysis of: \_\_\_\_\_

An analysis of your current enterprise(s) in comparison with other enterprise possibilities. The analysis of your Strengths, Weaknesses, Opportunities and Threats (SWOT) can be a useful decision making tool for both small and large scale decision making.

<b>STRENGTHS</b>	<b>WEAKNESSES</b>
<b>OPPORTUNITIES</b>	<b>THREATS</b>

### STRATEGIES TO BUILD ON

Ways to build strengths	
Ways to take advantage of opportunities	
Ways to reduce the effects of weaknesses	
Ways to reduce the effects of threats	

### SET S.M.A.R.T. GOALS for:

Specific, measurable, achievable, relevant, time bound

Goal title / topic	1 Year	5 years	10 years