

MY FARM BUSINESS PLAN

**FARM
BUSINESS
RESILIENCE
PROGRAM**



Australian Government
Department of Agriculture,
Fisheries and Forestry



Future
Drought
Fund

AGRICULTURE VICTORIA



Author

Producer Name: _____

Producer Signature: _____

Date: _____

Farm Business Details

Business / Property Name: _____

Farm Address: _____

Town: _____

Enterprise(s):

Sheep

Grains

Beef

Horticulture

Dairy

Mixed

Other: _____

Farm Size (Ha): _____

What is your business model (family farm, corporate structure etc.):

SWOT Analysis of: *my business finances or drought preparedness for example or:* _____

An analysis of your current enterprise(s) in comparison with other enterprise possibilities. The analysis of your Strengths, Weaknesses, Opportunities and Threats (SWOT) can be a useful decision making tool for both small and large scale decision making.

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS

STRATEGIES TO BUILD ON

Ways to build strengths	
Ways to take advantage of opportunities	
Ways to reduce the effects of weaknesses	
Ways to reduce the effects of threats	

SET S.M.A.R.T. GOALS for: *my business finances or drought preparedness for example or:* _____
Specific, measurable, achievable, relevant, time bound

Goal title / topic	1 Year	5 years	10 years

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Action Plan

This A3 page is designed to prioritise the actions, opportunities and goals from each of the SWOT analyses.

Issue or opportunity identified	Priority (1-5)	Farm management action proposed	Time frame	Information or support required	Outcome	Review date

The Farm Business Resilience Program is supporting farmers to build stronger, more sustainable businesses

agriculture.vic.gov.au/FBRP

The Farm Business Resilience Program is jointly funded through the Australian Government's Future Drought Fund and the Victorian Government's Future Agriculture Skills Capacity Fund

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