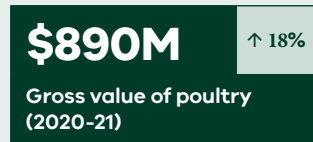


Victorian poultry industry

Fast Facts
January 2023



Poultry flock facts and figures

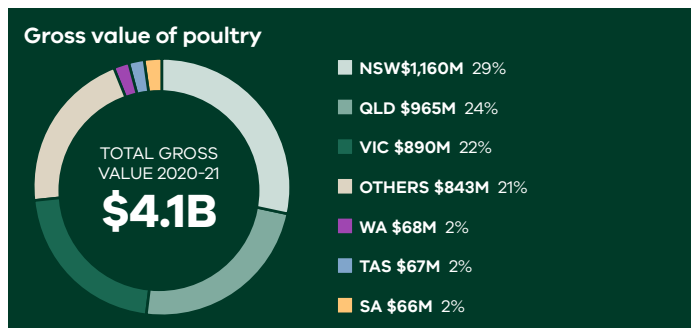
- There were 250 poultry farm businesses in Victoria in 2020-21, an increase of six per cent from 2019-20.
- Victoria poultry farm businesses accounted for 26 per cent of 950 poultry farms in Australia. Only New South Wales (360) had more poultry farms than Victoria.
- Victoria had 22.8 million head of poultry flock representing 18 per cent of the national poultry flock of 128 million chickens. The Victorian flock consisted of 19.4 million meat chickens and around 3.5 head of poultry egg flock.

How much poultry is produced?



- Victoria processed 138 million head of chicken in 2020-21, producing 247,000 tonnes of chicken meat, an increase of 11 per cent from the previous year.
- Victoria's chicken meat production represented 19 per cent of Australia's production (1.3 million tonnes), making Victoria the second largest chicken meat producer, behind New South Wales (35%).
- Victoria is Australia's third largest producer of eggs (85 million dozen), after New South Wales (144 million dozen) and Queensland (122 million dozen).

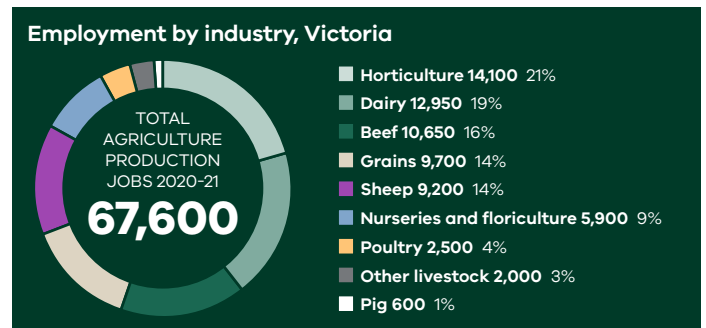
What is the value of production?



- In 2020-21, the gross value of poultry in Victoria was \$890 million, an increase of 18 per cent from 2019-20.
- The gross value of poultry accounts for 5 per cent of Victoria's gross value of agricultural production (\$17.5 billion).

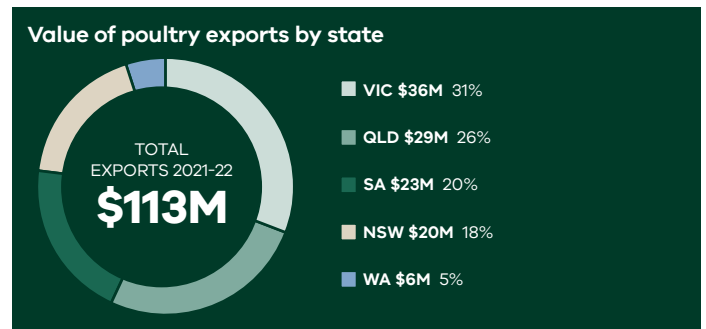
- Victoria's gross value of poultry production accounted for 22 per cent of Australia's total gross value of poultry production, estimated at \$4.1 billion.
- By value, Victoria is Australia's third largest poultry producer behind New South Wales (\$1.2 billion or 36%) and Queensland (\$965 million or 30%).

Industry employment



- We estimate that approximately 2,500 persons worked in poultry farms in 2020-21, representing a 1.2 per cent increase on 2,450 jobs in 2019-20.
- The poultry industry contributes four per cent to Victorian agricultural jobs.

How much is exported?



- In 2021-22, Victoria exported 20,000 tonnes of poultry products valued at \$36 million. The value of poultry meat exports was up 120 per cent on the previous year.
- The value of poultry products exports represents 2.5 per cent of Victoria's total food exports (\$14.4 billion).
- Victoria is Australia's largest exporter of poultry products, accounting for 31 per cent of Australia's total poultry products exports valued at \$113 million, ahead of Queensland (26%) and South Australia (20%).
- By value, Papua New Guinea (\$10 million) is the largest market for poultry exports from Victoria, followed by the Philippines (\$8 million), and the Solomon Islands (\$4 million).

Data attribution: Sourced from publicly available data published by the Australian Bureau of Statistics (ABS) | Agriculture Policy and Programs Branch analysis. Data in this snapshot are the latest available as of December 2022.