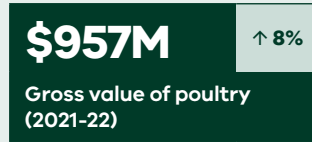


# Victorian poultry industry

Fast Facts  
June 2024



## Poultry flock facts and figures

- There were 250 poultry farm businesses in Victoria in 2020-21, an increase of 6% from 2019-20.
- Victoria poultry farm businesses accounted for 26% of the 950 poultry farms in Australia. Only New South Wales (360 farms) had more poultry farms than Victoria.
- Victoria had 22.8 million head of poultry representing 18% of the national poultry flock of 128 million chickens. The Victorian flock consisted of 19.4 million meat chickens and approximately 3.5 million head of poultry egg flock.

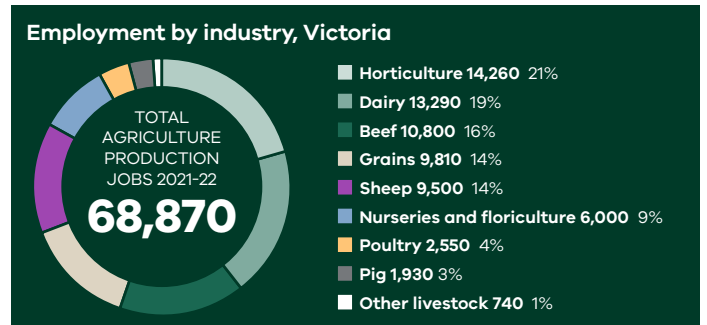
- Victoria's gross value of poultry production accounted for 23% of Australia's gross value of poultry production, estimated at \$4.2 billion.
- By value, Victoria is Australia's third-largest poultry producer, behind New South Wales (\$1.2 billion or 28%) and Queensland (\$959 million or 23%).

## How much poultry meat is produced?



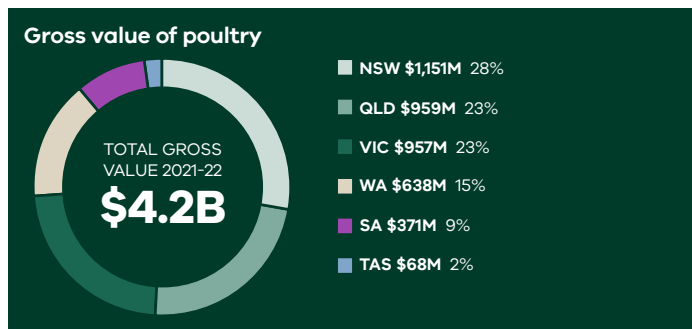
- Victoria processed 147 million head of chicken in 2021-22, producing 268,000 tonnes of chicken meat, an increase of 8.3% from the previous year.
- Victoria's chicken meat production represented 20% of Australia's production, making Victoria the second largest chicken meat producer behind New South Wales (36%).
- Victoria is Australia's third largest producer of eggs (66 million dozen), after New South Wales (115 million dozen) and Queensland (105 million dozen).

## Industry employment



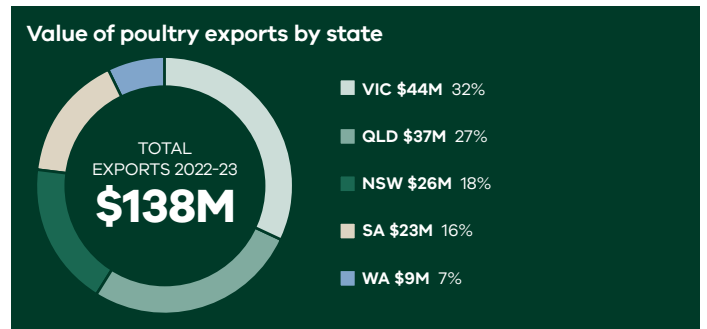
- Approximately 2,550 people worked in poultry farms in 2021-22, a 3.3% increase from the 2,480 jobs in 2020-21.
- The poultry industry contributes 4% to Victorian agricultural jobs.

## What is the value of poultry production?



- In 2021-22, the gross poultry value in Victoria was \$957 million, an increase of 8% from 2020-21.
- The gross value of poultry accounts for 5% of Victoria's gross value of agricultural production (\$20.2 billion).

## How much poultry is exported?



- In 2022-23, Victoria exported 18,000 tonnes of poultry products valued at \$44 million. The value of poultry meat exports was up 24% on the previous year.
- The value of poultry products exports represents 0.2% of Victoria's total food and fibre exports (\$19.6 billion).
- Victoria is Australia's largest exporter of poultry products, accounting for 32% of Australia's total poultry product export valued at \$138 million, ahead of Queensland (27%) and NSW (18%).
- By value, Papua New Guinea (\$13 million) is the largest market for poultry exports from Victoria, followed by the Philippines (\$12 million) and the Solomon Islands (\$5 million).

Data attribution: Sourced from publicly available data published by the Australian Bureau of Statistics (ABS) | Agriculture Policy and Programs Branch analysis. Data in this snapshot are the latest available as of June 2024.