**WINE INDUSTRY FARM FACTS**

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# Key highlights

* **770 wine grapes farm businesses in 2020-21, down 6 per cent on the previous year**
* **900 jobs in the wine industry (2020-21), a 1% increase from 2019-20**
* **$171 million value of wine grapes produced (2020-21), a 50% increase from 2019-20**
* **$206 million worth of wine exports (2021-22), a 34% decrease year-on-year**

# Wine grapes facts and figures

* The Victorian wine industry spans 22 diverse regions. Around 80 per cent of the fruit originates from the Victorian side of the Murray Darling‑Swan Hill wine region, producing warm‑climate varieties for the bulk wine trade. Rutherglen, Heathcote, the Mornington Peninsula, and the Yarra Valley regions produce premium wines.
* In 2020‑21, there were 770 commercial grape growers in Victoria, operating on 19,340 hectares of vineyards.
* Wine grapes produced in Victoria are split evenly between white and red varieties.

# How much is produced?

* Victoria produced 255,169 tonnes of wine grapes in 2020‑21, up 41 per cent compared with 2019‑20. Victoria is Australia’s third largest wine grapes producer, behind South Australia and New South Wales.
* There are around 700 wineries and over 400 cellar doors in Victoria. The Victorian wine crush was around 330,000 tonnes of fruit in 2020‑21, accounting for 17 per cent of the national wine grape crush.
* Most Victorian wineries are small producers, crushing less than 50 tonnes annually, with only 13 large wineries with an annual crush of 5,000 tonnes or more.

# What is the value of production?

* In 2020-21, the gross value of wine grapes produced in Victoria was $171 million, accounting for 14 per cent of the national gross value of wine grapes valued at $1.22 billion.
* Ranked by value, Victoria is the third largest wine grapes producer behind South Australia (57%) and New South Wales (21%).
* The Australian wine grape crush for 2021 was estimated to be around 2 million tonnes – the largest recorded. The crush is 31 per cent above the 2020 harvest and 17 per cent above the 10‑year average of 1.74 million tonnes.
* The estimated value of Australia’s crush increased by 36 per cent from $1.15 billion in 2020 to $1.56 billion in 2021, an increase of $400 million.).

# Jobs in the wine grapes farming

* It is estimated that around 900 people worked on farms producing wine grapes in 2020‑21.

# How much is exported?

* In 2021‑22, Victorian wine exports generated $206 million, a fall of 34 per cent compared with 2020‑21. Red and white wines account for 66 and 26 per cent, respectively. Wine exports represent 1.4 per cent of Victoria’s total food exports ($11.4 billion).
* Victoria is the third largest wine exporter accounting for 9 per cent of Australia’s wine exports valued at $2.2 billion, behind South Australia (63%) and New South Wales (21%).
* United Kingdom was the highest value export market ($54 million or 46%), followed by the US ($36 million) and New Zealand ($16 million).