

My Plan on a Page

 

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| --- | --- |
| **Name:** |  |
| **SWOT analysis of:** |  |

The analysis of your **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats (**SWOT**) can be a useful decision making tool for both small and large scale farm business decisions.

|  |  |
| --- | --- |
| Strengths | Weaknesses |
|  |  |

|  |  |
| --- | --- |
| Opportunities | Threats |
|  |  |

|  |  |
| --- | --- |
| Questions | Strategies to build on |
| **Ways to build strengths** |  |
| **Ways to take advantage of opportunities** |  |
| **Ways to reduce the effects of weaknesses** |  |
| **Ways to reduce the effects of threats** |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Number | Goal title/topic | 1 year | 5 years | 10 years |
| **1** |  |  |  |  |
| **2** |  |  |  |  |

The Farm Business Resilience Program is supporting farmers to build stronger, more productive agricultural businesses. Visit: [agriculture.vic.gov.au/FBRP](http://www.agriculture.vic.gov.au/FBRP)

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