



The Farm Business Resilience Program is supporting farmers to build stronger, more productive agricultural businesses. **Visit: agriculture.vic.gov.au/FBRP**

The Farm Business Resilience Program is jointly funded through the Australian Government’s Future Drought Fund and the Victorian Government’s Future Agriculture Skills Capacity Fund.

DJPR\_13999\_0423

My Plan on a Page

|  |
| --- |
| Name: |
| SWOT analysis of: |
| The analysis of your **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats (**SWOT**) can be a useful decision making tool for both small and large scale farm business decisions. |

|  |  |
| --- | --- |
| Strengths | Weaknesses |
|  |  |
| Opportunities | Threats |
|  |  |

|  |  |
| --- | --- |
| Strategies to build on | |
| Ways to build STRENGTHS |  |
| Ways to take advantage of OPPORTUNITIES |  |
| Ways to reduce the effects of WEAKNESSES |  |
| Ways to reduce the effects of THREATS |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| # | Goal title / topic | 1 year | 5 years | 10 years |
| **1** | |  |  |  |
| **2** | |  |  |  |